

A large, semi-transparent watermark of the Zenetic Esports logo is centered in the background. The logo consists of a stylized 'Z' shape formed by three curved segments, all enclosed within a circular border.

# Zenetic Esports

Company Credentials

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# Introduction



## A Brief Overview

Founded in 2019, Zenetic Esports is a gaming and esports production company based in Bangladesh. With the growth of gaming in Bangladesh and the world, Zenetic Esports decided to take the front seat and develop the industry from scratch. Switching from different titles to hosting self developed and large scale events including Large-scale LAN Productions and working with local and international brands, we are set towards one goal - To create a global standard esports industry in Bangladesh. We believe to **Rise Above**, You Must **Rise Together**.

# Mission and Vision

The background of the slide features a collection of gaming peripherals. A keyboard with green backlighting is visible in the lower center. To its right is a mouse with a glowing green, intricate pattern. Above the keyboard is a translucent blue controller. In the upper right, a headset with a glowing blue and red circular light on the side is shown. The overall lighting is dark with blue and green highlights, creating a futuristic and tech-oriented atmosphere.

Our mission is to **revolutionize** the gaming and esports industry of Bangladesh by delivering **world-class production**, esports education, and technology-backed content management solutions. We are dedicated to nurturing the passion of gamers, develop the youth for the esports industry and creating immersive experiences that elevate the esports ecosystem. Through innovation, collaboration, and a commitment to excellence, we aim to shape the future of esports in our region.

# Our Expertise

Esports Production



Esports Campaign Management



Esports Education and Skill Development



Esports Branding and marketing



Esports Broadcasting



# Our Expertise

## Esports Production

Live Tournaments and production

High Quality Streaming

Realtime Data Management

Highly Customizable Production  
Solutions

Esports Photography and  
Cinematography



# Our Expertise

## Esports Broadcasting

Live Graphics and API Implementation

Multi Platform Broadcast

Live camera feed customization

Highly Customizable Broadcast Layouts

Professional Camera Usage and Visual Graphics



# Our Expertise

## Esports Campaign Management

Tournament and Championship  
management

All in one execution and League  
Operations

On ground technical management

Visual Layout and Strategic  
Planning



# Our Expertise

## Esports Branding and Marketing

Esports Branding Solution

Esports based Marketing Campaigns

Esports team branding

Esports event branding and marketing solutions



# Brands

Valuable Clients over the years...



# Our Impact on The Esports Industry

Since **2019**, we have been working with multinational brands and telcos and institutes to **revolutionize** the Esports industry. Over the years, we not only did business, but also established relationships empowering the economical growth, overall development and created employment opportunities with proper education.

**2.31 Cr+**

BDT Worth of prize-pool allocated

**83K+**

Players managed

**1365+**

Hours of esports  
streamed

**94**

Online and offline events  
hosted in South Asia

# Over the years

Founded the company with the goal of elevating esports in Bangladesh

2019

Started organizing Major LAN events and expanded to 5 countries in South Asia

2021

Organized 4 Major LAN events and started esports education programs.

2023

Launched Campus Accelerator Program to grow campus esports and expanded to a company of 30+

2025

Boosted the mobile gaming industry and started operations in India.

2020

Expanded into a company of 20+ and organized biggest event of the country alongside national qualifiers.

2022

Expanded Esports Education and made breakthrough in largest mobile esports event

2024

# Breakthrough

Started organizing Major LAN events and expanded to 5 countries in South Asia

2021

2020

2022



# Our Team



**Founder & CEO**

**Mohammad Aliur  
Rahman**



**Founder & COO**

**Md. Rashid Uz Zaman**

# Our Team



**Head of Operations**

**Rafsan Islam**



**Head of Management**

**Munim Shahriar Ifty**



**Chief HR Officer**

**Hafiz Istuq Zeshan**



**Head of Design**

**Farhan Ashhab Nur**

# What we have done

Esports Online Events



FFBC 2025



BESL Ep 1 - Valorant



BESL Ep1 - CODM



Fifa Royale 2023



# What we have done

Esports Online Events

Skip to LAN Events



BESL Ep 4 & 6 - MLBB



BESL Ep 4 & 6 - CSGO



Airtel Mobile Gaming Championship



BES-2022 Road to Commonwealth Games



# What we have done

Esports Online Events

Skip to LAN Events



Daraz First Games -  
CODM



Daraz First Games -  
Clash Royale



Daraz First Games -  
Free Fire



INTER-CG GAMING  
CHAMPIONSHIP



# What we have done

Esports Online Events

[Skip to LAN Events](#)



realme Gaming Championship  
– Code infinity



Narzo gaming  
Championship



Bangladesh Pro Clan  
Series Season 1



PUBG Mobile 1 year  
anniversary



# What we have done

Esports Online Events

Skip to LAN Events



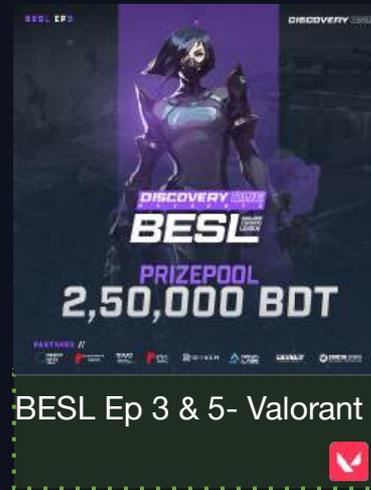
MOBILE LEGENDS  
DISCOVERY BATTLE  
**BESL**  
MOBILE LEGENDS  
TOTAL PRIZE POOL  
**2,50,000 BDT**  
ARE YOU READY  
FOR ACTION?

BESL Ep 2 - MLBB



DISCOVERY BATTLE  
**BESL**  
CS:GO  
TOTAL PRIZE POOL  
**2,50,000 BDT**  
ARE YOU READY  
FOR ACTION?

BESL Ep 2 - CS:GO



BESL EP 3  
DISCOVERY BATTLE  
**BESL**  
PRIZE POOL  
**2,50,000 BDT**

BESL Ep 3 & 5 - Valorant



BESL EP 5  
DISCOVERY BATTLE  
**BESL**  
PRIZE POOL  
**3,00,000 BDT**

CHAMPION	150,000 BDT
RUNNERS-UP	75,000 BDT
3 <sup>RD</sup> PLACE	20,000 BDT
4 <sup>TH</sup> PLACE	10,000 BDT
5 <sup>TH</sup> -8 <sup>TH</sup> PLACE	5,000 BDT
*** 25,000 BDT	

BESL Ep 3 & 5 - CODM

# What we have done

Esports Online Events

Skip to LAN Events



CGS PUBG – Pakistan (7 years Anniversary Specials)



CGS PUBG – Nepal December 21



CGS CODM- India 7<sup>th</sup> Year Anniversary Specials



CGS BGMI – India December 21

# What we have done

Esports Online Events

Skip to LAN Events



CGS PUBG – Nepal S4 (7 years Anniversary)



CGS PUBG – NEPAL Season 3



CGS PUBG – Pakistan Season 8



CGS PUBG- Pakistan Season 7

# What we have done

Esports Online Events

[Skip to LAN Events](#)



NEXTZEN CUSTOMS  
LEAGUE SEASON 1



NEXTZEN CUSTOMS  
LEAGUE SEASON 2



NEXTZEN CUSTOMS  
LEAGUE SEASON 3



STAR SCRIMS LEAGUE



# What we have done

Esports Online Events

Skip to LAN Events



Codashop Global Series  
Bangladesh S1



Codashop Global Series  
Bangladesh S2



Codashop Global Series  
Bangladesh S3



Codashop Global Series  
Ultimate Victory

# What we have done

Esports Online Events

Skip to LAN Events



Codashop Global Series – NEPAL



Codashop Global Series – Pakistan



Codashop Global Series – Shrilanka



Codashop Global Series – NEPAL

# What we have done

Esports Online Events

Skip to LAN Events



Codashop Global Series – India



NFS SPEED HUNTERS



TREASURE WARS Championship Season 1



TREASURE WARS Championship Season 1

# What we have done

Esports Online Events

[Skip to LAN Events](#)



SEAGM Streamers Battle



BPCL Season 3



MiME Campus eGaming Series-2021



Skull Pubg Mobile Championship



# What we have done

Esports Lan Events



## D1 Mobile Mania 2024 - Powered by Airtel

D1 Mobile Mania powered by Airtel is so far the largest mobile esports event of Bangladesh with 30 Lakhs BDT Prize Pool and first ever CODM LAN Event.

Event Type

**Online + LAN**

Registered Players

**1958**

Audience Attendance

**3000+**

Prize pool

**30 Lakhs BDT**

# What we have done

## Esports Lan Events



### BFF eGames 2025 - Road to Riyadh - FIFAe World Cup 2025 Qualifiers

BFF eGames 2025 National Qualifiers - Road to Riyadh was a national level qualifier that seeded players to the FIFAe World Cup 2025 which was held in 3 different games.

Event Type

**Online + LAN**

Registered Players

**6326**

Audience Attendance

**1000+**

# What we have done

Esports Lan Events



## D1 Cup Bangladesh Season 2 powered by bKash

D1 Cup Season 2 topped of Season 1 as the biggest esports tournament of the country injecting bKash Limited in the partners pool of the event.

Event Type

**Online + LAN**

Registered Players

**2233**

Audience Attendance

**4000+**

Prize pool

**40 Lakhs BDT**

# What we have done

Esports Lan Events



## MLBB Bangladesh Championship - Fall Split 2023

MBC Fall Split 2023 - Was the National Qualifier of Bangladesh as serves as the road to M5 World Championships of MLBB.

Event Type

**Online + LAN**

Registered Players

**896**

Audience Attendance

**500+**

Prize pool

**1 Lakh BDT**

# What we have done

Esports Lan Events



## EWU NRF24 Esports Rivals - Inter University Gaming Contest

Esports Rivals is an Inter University Gaming Contest presented by EWU Robotics Club and hosted LAN at the East West University Auditorium.

Event Type

**Online + LAN**

Registered Players

**367**

Audience Attendance

**500+**

Prize pool

**50 Thousand BDT**

# What we have done

Esports Lan Events



## Acer APAC Predator League 2024 - Bangladesh Qualifiers

Predator League Bangladesh was the qualifiers to Acer's premier event, the Predator League APAC to be held in Philippines later in 2024.

Event Type

**Online + LAN**

Registered Players

**1120**

Audience Attendance

**1000+**

Prize pool

**7.55 Lakhs BDT**

# What we have done

Esports Lan Events



**eBLAZE Women's Series S2 Valorant 2024**

Dedicated Valorant Championship for female gamers boasting a prizepool of 80K BDT held live at EMK Center

Event Type

**Online + LAN**

Registered Players

**56**

Audience Attendance

**200+**

Prize pool

**80 Thousand BDT**

# What we have done

## Esports Lan Events



### JCI eChess Championship S1 2024

JCI eChess Championship was an intra chess esports competition for members of JCI Bangladesh, the international youth leadership organisations' Bangladesh Segment.

Event Type

**Online + LAN**

Registered Players

**26**

Audience Attendance

**600+**

Prize pool

**25 Thousand BDT**

# What we have done

Esports Lan Events



## FIFA ROYALE 2023 by Discovery One

FIFA Royale 2023 is the largest FIFA tournament in the history of Bangladesh and hosted by Zenetic Esports with a total prize money of 15,00,000.00 BDT, (15,000.00 \$).

Event Type

**Online + LAN**

Registered Players

**512**

Audience Attendance

**5200+**

Prize pool

**15 Lakhs BDT**

# What we have done

## Esports Lan Events



### D1 Cup Bangladesh Season 1 by Discovery One

D1 Cup is the largest Esports tournament in the history of Bangladesh and hosted by Zenetic Esports with a total prize money of 40,00,000.00 BDT, (40,000.00 \$).

Event Type

**Online + LAN**

Registered Players

**2016**

Audience Attendance

**3400+**

Prize pool

**40 Lakhs BDT**

# What we have done

## Esports Lan Events



### BES-2022 (Road to Commonwealth Games 2022)

Bangladesh Esports Showdown 2022 was the National Qualifier of Commonwealth Esports Championships, under Commonwealth Games, Birmingham 2022.

Event Type

**Online + LAN**

Registered Players

**247**

Audience Attendance

**300+**

Prize pool

**1.25 Lakhs BDT**

# What we have done

Esports Lan Events



## Confidence Group - Intra CG E-Gaming Championship 2021

Intra CG E-Gaming Championship was the first event corporate esports LAN event of the country powered by MIME Internet and hosted by Confidence Group.

Event Type

**Online + LAN**

Registered Players

**180**

Audience Attendance

**700+**

Prize pool

**1 Lakh BDT**

# What we have done

## Esports Lan Events



### Gmeineric Gaming Collision 2019

Gmeineric Gaming Collision 2019 was one of the first esports LAN events of the country that paved the route of the Mobile Esports Revolution of Bangladesh and Campus based esports

Event Type

**Online + LAN**

Registered Players

**200**

Audience Attendance

**400+**

Prize pool

**30 Thousand BDT**

# What we have done

## Esports Education

### Inside Esports Bangladesh S1

### Inside Esports Bangladesh S2

Zenetic Esports and EMK Center organizes the first ever esports education and youth development workshop of the country, Inside Esports Bangladesh - The Global Phenomenon, which focused on career opportunities of esports, behind the scenes of the billion dollar industry and basics of esports production and management.



# What we have done

Esports Education

## Inside Esports Bangladesh Campus Edition

Along with our partners we expanded Inside Esports Bangladesh to 6 institutions inside Dhaka as a part of our Chapter 1 of Campus Edition with a target of 10 additional universities in the next chapter. The subsequent goals is to reach out to divisions and national level penetration. We explained deep inside the esports industry and introduced them to free learning resources like A2E, our own program.



# What we have done

Localized Esports Productions

GAMERS8

ESL

SAUDI  
ESPORTS  
FEDERATION



Gamers8 2023 : DOTA 2 Riyadh Masters 2023

Gamers8 2023 : CSGO

We have locally produced DOTA2 Riyadh Masters 2023 and Gamers8 CSGO 2023 **Bengali broadcast**, a part of the biggest esports event of 2023, the Gamers8 2023 totalling a prize pool of \$45 Million

# Vision for the future

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"We envision a Bangladesh where esports is **celebrated**, embraced, and respected as a powerful form of entertainment, competition, education and career. We envision a Bangladesh where players from all of the world will come to compete in. By inspiring growth, and providing **top-tier services** and solutions for both local and global companies, we strive to be the catalyst that transforms individuals into esports enthusiasts and professionals, all while contributing to the **global esports movement**."

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# Prize Giving Gallery



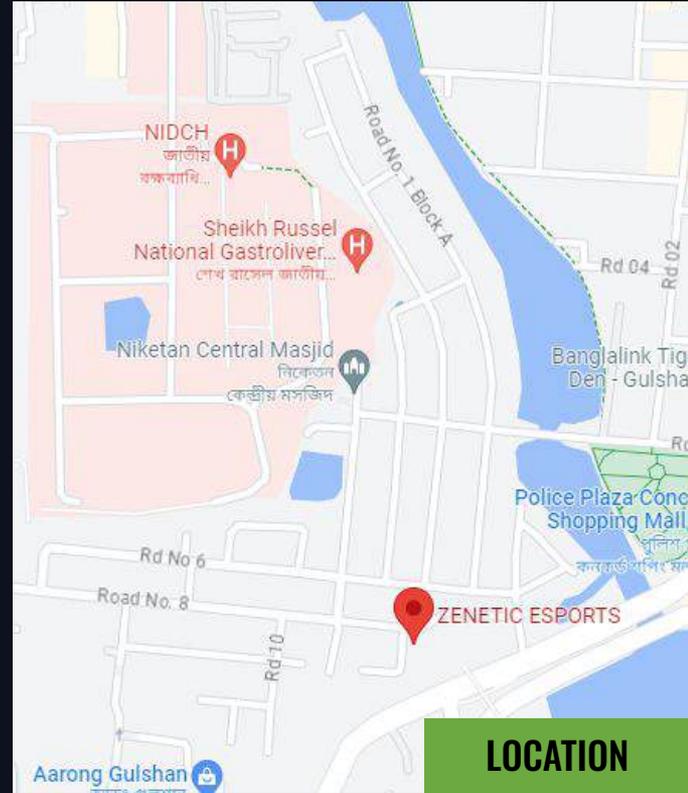
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**Thank You**